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NEWS RELEASE

CAROLINAS-VIRGINIA MINORITY SUPPLIER DEVELOPMENT COUNCIL TO FOCUS ON 'BUSINESS FITNESS' AT MBE SUMMIT IN GREENVILLE, SC, DEC. 2

GREENVILLE, S.C. – “Is Your Business Fit?” is the question on the minds of speakers and presenters for the Carolinas-Virginia Minority Supplier Development Council’s 13th annual MBE Summit on Monday, Dec. 2 at the Michelin campus in Greenville, South Carolina. The MBE Summit is a business development event for Minority Business Enterprises (MBEs) to assess and strengthen business skills and to connect one-on-one with corporate purchasing representatives seeking new business partners and service providers. MBE Summit 2019 is being hosted by Michelin.

The daylong event will feature a series of workshops and breakout sessions highlighting important business topics such as: Understanding the RFP Process with representatives from Wells Fargo and Duke Energy; and Access to Capital with representatives from Bank of America, Charleston LDC, M&F Bank, and the NMSDC Business Consortium Fund. There also will be an MBE-focused panel discussion on Business Fitness, along with afternoon breakout sessions on Effectively Using Technology to Acquire New Business; Business Owner Success Tools; Access to Capital; and North Carolina Department of Commerce Opportunities.

CVMSDC President & CEO Dominique Milton said: “Just like a car needs a tune-up, every business needs updated training to stay fit. To be successful, it is essential to slow down to speed up, and that’s what we’re emphasizing during this year’s MBE Summit. We appreciate our corporate partner Michelin for hosting the MBE Summit event at their facility, and we invite all MBEs and local business owners to join us.”

Registration details and additional information about MBE Summit 2019 are available online at: <http://www.mbesummit.cvmsdc.org>

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About the Council

The Carolinas-Virginia Minority Supplier Development Council is one of 23 regional affiliate councils of the National Minority Supplier Development Council (NMSDC). The Council is a membership organization of major corporations, financial institutions, government agencies and universities that operate within North Carolina, South Carolina and Virginia. The Carolinas-Virginia MSDC is a non-profit corporation chartered to enhance business opportunities for minority-owned companies by providing support through developing mutually beneficial networking opportunities with corporate partners and promoting minority business development. For more information, visit online at www.cvmsdc.org.